Democratizing Technology:
Process Director as a Foundation for
Business Success
Will this solution help me grow my business for the long-term?

Processes are often invisible to a company’s employees, customers and partners, yet they are often the most critical contributor to business growth. While today’s economy is highly complex and moves at blinding speed, processes that adapt to what the business needs (to remain competitive) can be an organization’s most important assets.

It’s easy to become confused when searching for the ‘right’ tools. There is no end to solutions that promise to make an enterprise competitive and prepared for the challenges it faces. While some will deliver as promised, the question on the mind of every C-level executive needs to be, "Will this solution truly help me grow my business for the long-term?"

Successful companies do not fall into the trap of product churn. Before investing time and resources implementing new technology, they build a foundation from which their businesses can actually run. That foundation is made up of business processes and configurable workflows that enable them to layer the right tools that address (and resolve) specific problems.

It has been proven time and again that a culture that embraces business process management and a workflow foundation contributes to both the growth and value of that business.
Technology and business collaboration

What does it look like when you operate in an environment where business managers can configure processes, create and operate workflows, and manage documents — without having to involve IT every time a change is needed?

BP Logix created Process Director to deliver on this vision. We know that too many organizations inadvertently get stuck in the IT queue. It’s not IT’s fault — they are working as hard and fast as they can. They also may not have the time or resources to translate requirements into effective processes. We, on the other hand, deliver comprehensive business and technology platforms that can move, shift, and grow as a company’s needs change.

Many legacy workflow systems rely on people who know specific programming languages and organizational nuances that are beholden only to IT. Process Director instead democratizes technology because it enables those closest to business problems to apply a software solution in an on-demand way.
The needs of the modern enterprise

Our customers are astute and demanding; they like bells and whistles, but only if they contribute to an improved bottom line. Process Director has always had customer needs at its core because BP Logix has developed a reputation for understanding a customer's unique needs before implementation even takes place.

As modern enterprise's needs have changed, Process Director has evolved to deliver important new capabilities. Advanced social media integration, multimedia annotation, mobile support and a cloud delivery option enable businesses to be more responsive and effective when working within the ecosystem of customer, vendor, partner and employee stakeholders.

By extending workflow and processes to those who have a vested stake in delivery of your products and services, Process Director takes advantage of current technology like no other workflow solution.
Meet business needs

Process Director has also been developed to address the dimension of time as it relates to meeting the demands of today’s business environment. The patented Process Timeline technology gives users the earliest and most immediate notice of potential delays in processes, leading to earlier intervention and fewer surprises. It also offers process owners the ability to examine “what-if” scenarios, enabling them to predict the impact of an anticipated or hypothetical delay in a given process instance.

A process is only as valuable as the data that drives it, and users can only act on the process if it is usable across their available solutions. Process Director uses API-based capabilities to integrate with databases, SharePoint libraries, and email, as well as other applications, such as CRM, HRIS, media repositories and ERP systems. Process Director data connectors are configured through point-and-click wizards that make integration easy.

The roots of BP Logix are in the software industry however we are involved in our communities, work in philanthropic and non-profit organizations, help build schools in third world countries and write books. We are grateful to be a part of an organization that thrives on challenge and rewards creativity and innovation.

Talk to Bechtel, Leo Burnett USA, Memphis Light, Gas and Water, Rite Aid, Starwood Hotels and Resorts, or Vulcan Materials Company. They can tell you how we have helped them.

We hope that knowing more about us and what we do – and what we do for our customers – will be the reason to check us out further. And we invite you to start that conversation.

www.bplogix.com | 800-431-1450