



The Benefits of BPM and Workflow

Providing the
foundation for
business success

The logo for BP LOGIX features the text "BP LOGIX" in a bold, blue, sans-serif font. A blue curved line arches over the text, starting above the "P" and ending above the "X".

The Foundation of Your Business

Organizations thrive when they are productive. We measure productivity in a number of ways— for example, how quickly a task is successfully completed. Ultimately, improving productivity means producing more things in less time with fewer distractions. That’s the promise of business process management (BPM).

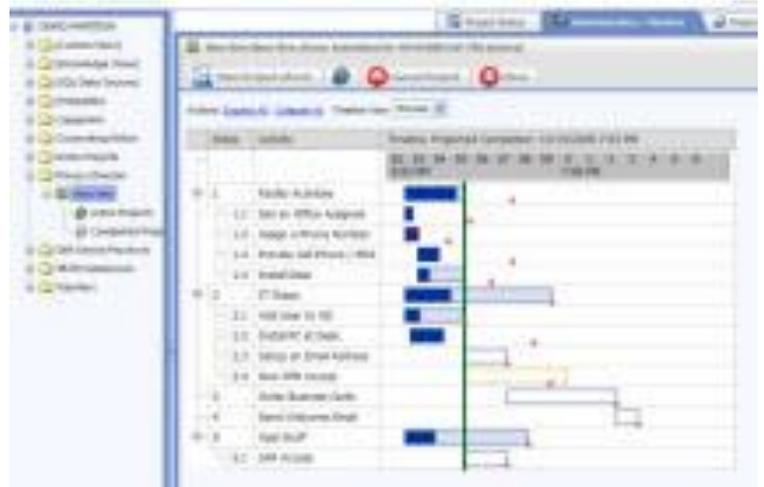
The hope of every CEO is that productivity translates to greater profits. While that is an admirable goal, there is a lot of room for interpretation as to how productivity is calculated. The right tools and methodology are both critical to achieve business success.

Many organizations today operate with too many people doing too many of the same things. If these companies were to apply business process management to their internal operations, they would find great savings in both time and effort.



BPM and Workflow in Action

BPM provides insights into a company's operations through tools that deliver predictive analysis, workflow automation and electronic forms. Providing this information on mobile devices and through social media addresses the needs of executives and workers on the move. When a company takes advantage of this technology, it is able to differentiate itself from competitors and realize significant value.



Customers tell horror stories about warehouses with filing cabinets overflowing with paper files. They talk about delays from approvals and missed deadlines. These are problems that BPM and workflow systems can fix. The process improvements that BPM delivers provide the competitive edge that today's successful companies require.



How Are BPM and Workflow Being Used?



Every successful company wants to increase efficiency and operate at an optimal level. BPM, smart forms and workflow automation create an environment that is highly responsive, accountable, and compliant. They will transform your infrastructure and create a foundation for efficiency and innovation.

With BPM, companies can recognize, fix and address business issues, as they occur. They are better equipped to handle and adapt to change. BPM is the technology that enables organizations to adjust and prosper.

The outcome of applying smart, long-term vision to business improvement is, well, an improved business. More comprehensive business insights combined with more engaged employees creates greater efficiency. These, in turn, constitute business success.



Innovation. Execution. Customer-focused.

The roots of BP Logix are in the software industry however we are involved in our communities, work in philanthropic and non-profit organizations, help build schools in third world countries and write books. We are grateful to be a part of an organization that thrives on challenge and rewards creativity and innovation.



Talk to Bechtel, Leo Burnett USA, Memphis Light, Gas and Water, Rite Aid, Starwood Hotels and Resorts, or Vulcan Materials Company. They can tell you how we have helped them.

We hope that knowing more about us and what we do – and what we do for our customers – will be the reason to check us out further. And we invite you to start that conversation.

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